

Foundation (NRIF)

NATURAL RESOURCES INDIA FOUNDATION

(A not-for-profit NGO working on the issues related to research, consultancy & Turnkey jobs in the fields of: natural resources-agriculture, forestry, environment, water management, rural livelihood, development finance, economic security, and women empowerment.... programs in India & Abroad)

NGO under Societies Registration Act XXI of 1860

Regd. No. S-43105, Registrar of Societies, Govt. of NCT of Delhi

Regd. With MHA, GoI FCRA No.231660367, under Section- 6(1) (a): Social

No. NRIF: MoH&FW, GoI (Eol): EE (NRHM): 2007-08:2493 Dated: 14th August 2007

**To
Mr. Pravin Srivastava,
Director (Statistics),
Ministry of Health and Family Welfare,
518-A, Nirman Bhawan, New Delhi-110011**

Dear Sir,

**Ref: Your recent Advertisement in the National Newspapers
Sub: Expression of Interest for External Evaluation of National Rural Health Mission
(NRHM) for MoH&FW, GoI**

The **Natural Resources India Foundation (NRIF), New Delhi**, having its offices in different parts of India, herewith expresses its keen interest for being short-listed for the above-cited study.

Our experience in the field of monitoring and evaluation review; planning; implementation & operation; checking & corrective action; management review; continual improvement towards better management and development of the sector towards, national rural health mission would certainly be very useful for supplementing and, execution of the role being promoted by the Ministry of Health & Family Welfare, Govt. of India.

NRIF, based at New Delhi, and its Branch net-work, has been playing role as a multi-disciplinary research and consultancy society offering professional services / Turnkey jobs in the fields of: rural livelihood, development finance, economic security, and women empowerment, natural resources-agriculture, forestry, environment, water management,programs since 2000 in India & Abroad. It has a highly qualified and experienced team of planners, economists, sociologists and anthropologists, engineers, adhering to the highest professional standards. An expert senior professional, who is supported by a multi-disciplinary team and a trained field staff, leads each of our projects. NRIF supported by experts with over 30 years of experience reflects commitment to voluntary action for the developmental role for community based NGOs, support network NGOs, specializations for decentralized governance, micro-level planning and participatory project management. This combination of grassroots level experience has developed necessary skills to sensitively analyze, understand, plan and develop scientific-system-approach for rural industrial development initiatives that are most suited to the needs of the area and its people.

The key areas of expertise of **NRIF** include:

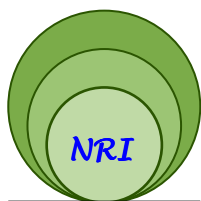
- Project design, implementation, monitoring and, evaluation;
- Participatory Rural Appraisal (PRA);
- Rapid Rural Appraisal (RRA);
- Health & Family Welfare;
- Forestry and Environment;
- Environmental project / impact assessments and, industrial audits;

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Rajasthan; Maharashtra; Gujarat; Punjab& Abroad...) With Registered Office at:

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- Environmental management plans;
- Forest & Resource management;
- Water Resource / Watershed Management
- Agriculture and Horticulture
- Irrigation Agriculture and Support Services;

NRIF prides on the provision of highly professional results oriented service covering resourcing and administration of Projects. Project Management is organized on a regional basis, which allows the Society to take account of the special ecological, social and socio-economic issues relating to that area. The NRIF expert's have undertaken project work in both the public and private sector for internationally known clients.

The **NRIF** experts have maintained a successful track record of providing technical assistance to the government at the central and state levels. They are also intending working in close partnership with various national agencies at all stages of the project cycle. With the combined local and international experience and expertise of NRIF we believe that our association can provide the appropriate technical, managerial and institutional know-how for this important project.

The **NRIF & NHC** combine has the capability & competence to handle the following: -

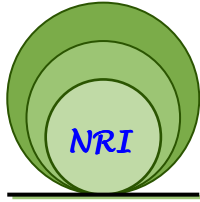
COMPETENCY	NRIF
Managing large, complex projects	√
Natural resource management, farming systems, CPRs, income generation, micro-finance, environment	√
Planning and implementing multidisciplinary human resource development and capacity building programmes	√
Organizational change management within government, rural planning and governance issues, decentralization	√
Managing interdisciplinary teams and multiple implementing agencies	√
Managing complex process projects	√
Experience of working with NGOs and CBOs and promoting participatory needs assessments and planning processes with primary and secondary stakeholders	√
Setting up project monitoring and impact assessment systems	√
Experience of working in India & Abroad	√

Our **Technical Team** for the detailed study generally comprises of the following experts: -

EXPERTS	NRIF
Project Manager (Project Management and Planning, Sector Analysis, Monitoring and Evaluation)	√
Rural Health Expert	√
Project Management and Planning Expert	√
Social Sciences Expert	√
Tecno-Economic Feasibility Analyst	√
Besides Supporting Team	√

We trust that the presented information sufficiently demonstrates our expertise and experience for handling the External Evaluation of NRHM for Ministry of Health and Family Welfare, Govt. of India.

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We are accordingly enclosing the list of recently assignments and, the Capability Statement of **NRIF** for your information and kind consideration.

Enclosed is also a Brief Extracts of the study on:” Mechanism for Sustainable Development & Promotion of Herbal & Medicinal Plants in the State of Uttaranchal, funded by Planning Commission, Govt. of India, which also covered part of rural health related to Herbs & medicinal plants. (The full report can be down loaded from the website of Planning Commission; Ref. <http://planningcommission.nic.in/reports/sereport/ser/stdy/mediplnts.pdf>).

NRIF is fully equipped in the States / UT of: Jammu & Kashmir, NCT of Delhi, Uttranakhand, Himachal Pradesh, Rajasthan, and other Northern States.

Further, the turnover of **NRIF** during the last three years has been over Rs. One Crore:

Year	NRIF	Status
2006-2007	Rs.59,48,617.00	Audited
2005-2006	Rs.43,89,471.00	Audited
2004-2005	Rs.36,88,300.00	Audited
2003-2004	Rs.18,88,851.00	Audited

Should you require any additional information at this stage, please do not hesitate to contact the undersigned.

Thanking you in anticipation and assuring you with the best of our services.

Yours faithfully, *FOR*

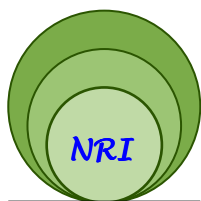
NATURAL RESOURCES INDIA FOUNDATION (NRIF)

**R P MATTOO,
PRESIDENT, NRIF**

NRIF
PAN: AAATN5485E
DoB: (18 / 01 / 2000)
ITO Ward 25(3)

Encl.:

1. **NRIF:** List of Recent Assignments
2. **NRIF:** Brief Details & Expertise
3. **NRIF:** Capability Statement & List of Experts empanelled / associated with NRIF;
(Capability Statement can be forwarded by post, if required). However, you may also visit Our Website: <http://nrif.tripod.com>, for further details)



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NRIF & Associated: Recent list of Assignments / Publications in the Forestry Sector, especially Medicinal Plants:

Sr. No	Name of the Assignment	Funded by	Published in association with
1.	Mechanism for Sustainable Development & Promotion of Herbal & Medicinal Plants in the State of Uttaranchal:	Planning Commission, Govt. of India	NRIF / GoUA
2.	Final Evaluation of Projects sanctioned to Sikkim during 9th FYP under NTFP 1 & MP Scheme	NAEB, 2 MoE&F, Gol	NRIF
3.	First Concurrent Evaluation of SGVSY3 implemented by FDA-Kaithal, Haryana	NAEB, MoE&F, Gol	NRIF
4.	Final Evaluation of Projects sanctioned to Sikkim during 9th FYP under NTFP 4 & MP Scheme	NAEB, MoE&F, Gol	NRIF
5.	Monitoring of actual success of the afforestation and, tree planting activities undertaken in District Barmer of Rajasthan during the year: 2002-03	NAEB, MoE&F, Gol	NRIF
6.	First Concurrent Evaluation of Projects under NAP being Implemented by the FDA-Bastar Chhatisgarh State	NAEB, MoE&F, Gol	NRIF
7.	Survival Rate Study of Afforestation & Tree Plantation activities undertaken during 2003-2004 in Kaimur District of Bihar state	NAEB, MoE&F, Gol	NRIF
8.	First CE of afforestation under grant-in-aid to VA through NGO in Birbhum District of West Bengal	NAEB, MoE&F, Gol	NRIF
9.	First CE of Project under NAP 5 implemented through FDA in Raipur General (Chattisgarh)...	NAEB, MoE&F, Gol	NRIF
10.	Survival Rate Study of Afforestation & Tree Plantation activities undertaken during 2004-2005 in Mahasamund District of Chhatisgarh	NAEB, MoE&F, Gol	NRIF
11.	Mechanism for Sustainable Development & Promotion of Herbal & Medicinal Plants in the State of Chhatisgarh	Planning Commission, Gol	Under active consideration
12.	Market-based instruments for sustainable management of medicinal plants	IIED, EU, DFID, India,	NRIF/ ETS
13.	The new foresters- The role of private sector enterprise in the Indian forestry sector including medicinal plants	IIED, EU, DFID, India,	NRIF/ ETS
14.	The second green revolution: analysis of farm forestry experience in western tarai region of Uttaranchal and, and, coastal A P	IIED, EU, DFID, India,	NRIF/ ETS
15.	Policies affecting sector participation in sustainable forest management	IIED, EU, DFID, India,	NRIF/ ETS
16.	Review of company-farmer partnerships for supply of raw material to wood-based industry;	IIED, EU, DFID, India,	NRIF/ ETS
17.	Potential for commercial production from forests under JFM	IIED, EU, DFID, India,	NRIF/ ETS
18.	Study of the process of forest policy change in Madhya Pradesh	IIED, EU, DFID, India,	NRIF/ ETS
19.	Demand and supply of selected forest products	IIED, EU, DFID, India,	NRIF/ ETS
20.	An assessment of the small-scale informal forestry sector	IIED, EU, DFID, India,	NRIF/ ETS
21.	Current role and activities of the large-scale private sector in forestry	IIED, EU, DFID, India,	NRIF/ ETS
22.	The role of policy for a and other stakeholders in influencing private sector participation in sustainable forest management	IIED, EU, DFID, India,	NRIF/ ETS

1 NTFP & MP: Non-Timber Forest Produce & Medicinal Plants

2 NAEB: National Afforestation Eco-development Board, Ministry of Environment & Forests, Gol.

3 SGVSY: Samanvit Gram Vanikaran Samridhhi Yojna; FDA: Forest Development Agency

4 NTFP & MP: Non-Timber Forest Produce & Medicinal Plants

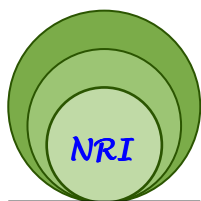
5 NAP: National Afforestation Programme

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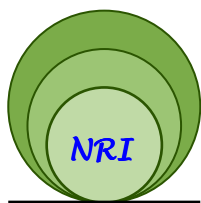
Brief Details about NRIF: Not-for-profit NGO

1.	Name of organization	Natural Resources India Foundation (NRIF)
2.	Name and Designation of Contact Person	R P Mattoo, President, NRIF
3.	Postal Address of the Organization (with PIN CODE)	93, GH-9, Pocket, Sunder Vihar, New Delhi-110087
4.	Physical address, if different from postal address (With PIN CODE)	<u>Regd. Office:</u> 93, GH-9, Pocket, Sunder Vihar, New Delhi-110087 Additional sub-offices in Delhi: NRIF Care: Mg India, 8, Community Centre, New Friends Colony, New Delhi-110065; and, New GH-6 /155, White Apartments, Sunder Vihar, New Delhi-110087; Mobile: +91-9810243385
5.	Telephone with STD Code	+91-11-25253185
6.	Tel / FAX No. with STD Code	+91-11-25289265
7.	Mobile No. of Contact Person	+91-98102-43385
8.	E-mail Address of Contact Person	<rpmattoo@eth.net>;<nrif@rediffmail.com>; <rpm.nrif@gmail.com>
9.	Name and Designation of Head of the Organization responsible for the Study Contract	R P Mattoo, President, NRIF
10.	Establishment Details	NGO (Not-for-profit NGO: for research, consultancy & turnkey jobs)
a.	Year Established	18 th April 2000
b.	Type of Organization (underlined)	Educational & <u>Research Institution</u> / <u>Consulting Organization</u> / Any Other (give details)
c.	Regd. No. Name and Place of Registering Authority	a) Regd. No.: 43105 of 2002; Registrar of Societies, Govt. of NCT of Delhi; b) FCRA No.: 231660367; Status: Social; Ministry of Home Affairs, Govt. of India (Attach attested photocopy of Registration Certificate) <u>Certificates attached</u>

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d.	No. of full time employees	Professional Empanelled	21	Support Staff	10
			>45		

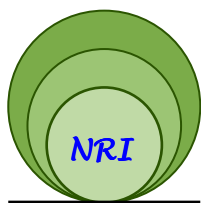
11. Field of Expertise (May tick more than one; supporting details to be given in col. 8 of Sl. No. 12).

- Field of expertise highlighted as
- Health & Family Welfare.....
- Afforestation
- Forest Management (FM).....
- Watershed Development (WD).....
- Joint Forest Management and Participating Development (FM&PD).....
- Tree Improvement, seed Technology, Forestry Research and Development
- Forest Ecology
- Participatory Rural Appraisal, Micro-Planning and Area Planning (PRA, MP&AP).....
- Monitoring (M&E).....
- Evaluation (M&E).....
- Survey and Sampling (S&S).....
- Ecorestoration of highly fragile areas
- Forest Product processing (FPP).....
- Forest product marketing (FPM).....
- Social Development for National Resource Management
- Poverty and Vulnerability Analyses (P&VA).....
- Gender Analysis (GA).....
- Agroforestry and Farm Forestry (A&FF).....
- Agriculture (Agril.).....
- Rural Development (RD).....

12. Key activities undertaken by the Organization in the past 3 (three) years.
(From Back years to present)

S.No.	Type of activity (technical consultancy/research/study)	Name and Address of Client	Duration (From - To)	Cost (Rs. Lakh)	Location	Sector (see sl. no. 11) & Main Outputs.
1	2	3	4	5	6	8
(i)	Mechanism for Sustainable Development & Promotion of Herbal & Medicinal Plants in the State of Uttaranchal:	Planning Commission, Gol	'03-'04	7.165	Uttarakhand	FM, PRA, MP&AP, S&S, FPP, FPM

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(ii)	First Concurrent Evaluation of SGVSY6 implemented by FDA-Kaithal, Haryana	NAEB, MoE&F, Gol	'03-'04	0.85	Haryana	M&E, S&S, FM, P&VA
(iii)	Feasibility Study of First "India Science Report" (ISR)	INSA & NCAER	'03-'04	0.75	All India	M&E, S&S,
(iv)	Two Pre-Funding Appraisal of Projects under ARTS7 Scheme in Rajasthan	CAPART, / MoRD 8, Gol	'03-'04	0.25	Rajasthan	M&E, S&S, P&VA, RD
(v)	Concurrent Evaluation of SGRY (Sampoorna Grameen Rozgar Yojna) in Rajasthan,	Ministry of Rural Development, Govt. of India.	'03-'04	8.44	Rajasthan	M&E, S&S, P&VA, RD
(vi)	Concurrent Evaluation of Special Innovative Project on Poultry Development in Doda District under SGSY in Districts of J&K State	MoRD, Gol	'04-'05	1.00	J&K	M&E, S&S, P&VA, RD
(vii)	Concurrent Evaluation of Special Project on Production and Training Centres for Handicrafts in Baramulla District of J&K State	MoRD, Gol	'04-'05	1.00	J&K	M&E, S&S, P&VA, RD
(viii)	Concurrent Evaluation of Special Project for Promoting Handloom , Handicraft / Agriculture in Badgam District under SGSY in Districts of J&K State	MoRD, Gol	'04-'05	1.00	J&K	M&E, S&S, P&VA, RD
(ix)	Concurrent Evaluation of Intensive Sheep Development in Anantnag under SGSY ⁹ in Districts of J&K State	MoRD, Gol	'04-'05	1.00	J&K	M&E, S&S, P&VA, RD
(x)	University / Industry Research Interactions: A New Era for Entrepreneurship	INSA / 10 NCAER	'04-'05	5.754	All India	M&E, S&S, PD
(xi)	Computer Software Development & Manpower Management Support	DRDO 11, MoD, Gol	'04-'05	4.73	NCT of Delhi	M&E, S&S, PD
(xii)	Pilot Study on the Magnitude, Career Profile and Professional Achievements of the PhDs from The Selected Central Universities / Intuitions in India	NSTMIS 12, (DST), Gol	'04-'05	13.68	All India	M&E, S&S, PD
(xiii)	Monitoring of actual success of the afforestation and, tree planting activities undertaken in District	NAEB, MoE&F, Gol	'04-'05	0.58	Rajasthan	M&E, S&S, FM, P&VA

6 SGVSY: Samanvit Gram Vanikaran Samridhhi Yojna; FDA: Forest Development Agency

7 ARTS: Agriculture Rural Technology Scheme (e.g. Use of Vermi-compost through Community Participation)

8 MoRD: Ministry of Rural Development, Govt. of India (MoRD Gol)

⁹ SGSY: Swaranjyanti Gram Swarozgar Yojna, MoRD, Gol

10 INSA: Indian National Science Academy; NCAER: National Council of Applied Economic Research

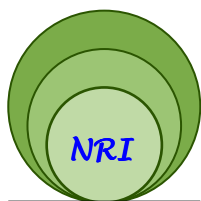
11 DRDO: Defence Research & Development Organization, Ministry of Defence, Govt. of India

12 NSTMIS: National Science and Technology Management Information System Division, DST, Gol
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	Barmer of Rajasthan during the year: 2002-03					
(xiv)	Final Evaluation of Projects sanctioned to Sikkim during 9 th FYP under NTFP ¹³ & MP Scheme	NAEB, MoE&F, Gol	'04-'05	0.612	Sikkim	M&E, S&S, FM, P&VA
(xv)	Impact Assessment Study (IAS) of all the Programmes of MoRD, Gol in Badgam District of J&K State	MoRD, Gol	'04-'05	5.50	J&K	M&E, S&S, P&VA, RD
(xvi)	District Level Monitoring (DLM) of all the Programmes of MoRD, Gol in J & K State	MoRD, Gol	'04-'05	12.375	J&K	M&E, S&S, P&VA, RD
(xvii)	First Concurrent Evaluation of Projects under NAP being Implemented by the FDA-Bastar	NAEB, MoE&F, Gol	'04-'05	0.85	Rajasthan	M&E, S&S, FM, P&VA
(xviii)	District Level Monitoring of Total Sanitation Campaign (TSC) and Swajaldhara in J&K (4 districts) and, UP States (2 Districts)	MoRD, Gol	'04-'05	7.50	J&K	M&E, S&S, P&VA, RD
(xix)	Gender / Social Assessment Plan of Canadian Wood Products (CWP) (Pvt. Corporation)	Canadian International Development Agency (CIDA)	'04-'05	0.654	HP	GA, M&E, S&S, P&VA, RD
(xx)	Evaluation Study / Documentation / Trade Audit of BASANT-SARAS Fair held at Dilli-Haat from 11th to 24th April 2006	MoRD, Gol (Marketing Div)	'05-'06	0.98	NCT of Delhi	GA, M&E, S&S, P&VA, RD
(xxi)	Survival Rate Study of Afforestation & Tree Plantation activities undertaken during 2004-2005 in Mahasamund District of Chhatisgarh State	NAEB, MoE&F, Gol	'05-'06	0.58	Chhatisgarh	M&E, S&S, FM, P&VA
(xxii)	Survival Rate Study of Afforestation & Tree Plantation activities undertaken during 2003-2004 in Kaimur District of Bihar	NAEB, MoE&F, Gol	'05-'06	0.58	Bihar	M&E, S&S, FM, P&VA
(xxiii)	District Level Monitoring of Total Sanitation Campaign (TSC) and Swajaldhara Programmes in 8 Districts of J&K State	MoRD, Gol	'05-'06	30.00	J&K State	GA, M&E, S&S, P&VA, RD
(xxiv)	First CE of afforestation under grant-in-aid to VA through NGO in Birbhum District of West Bengal	NAEB, MoE&F, Gol	'05-'06	0.24	West Bengal	M&E, S&S, FM, P&VA
(xxv)	First CE of Project under NAP 14 implemented through FDA in Raipur General (Chattisgarh)	NAEB, MoE&F, Gol	'05-'06	0.58	Chhatisgarh	M&E, S&S, FM, P&VA
(xxvi)	Pre -Funding Appraisal of Project Under Integrated Rural Development Programme Under PC/ NRDM 15	CAPART, MoRD, Gol	'05-'06	0.24	Haryana	M&E, S&S, FM, P&VA, WD
(xxvii)	Impact Assessment Study of Rural	MoRD, Gol	'05-'06	3.90	J&K State	GA, M&E,

13 NTFP & MP: Non-Timber Forest Produce & Medicinal Plants

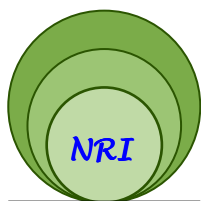
14 NAP: National Afforestation Programme

15 NRDM: Natural Resource Development & Management

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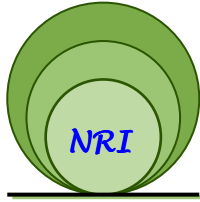
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Regd. With MHA, GoI FCRA No.231660367, under Section- 6(1) (a): Social

	Development Programmes in Badgam District J&K State					S&S, P&VA, RD
(xxviii)	Impact and Sustainability of the SHG Bank Linkage in Assam	NCAER & GTZ	'06-'07	5.17	Assam	M&E, S&S, P&VA,
(xxix)	Nirmal Gram Puraskar- Field Verification of 192 GP Applications from District Bhandara (Maharashtra State)	Dept. of Drinking Water Supply, MoRD, GoI	'06-'07	7.28	Maharashtra	M&E, S&S, P&VA,
(xxx)	District Level Monitoring for the Sub-Mission Programme (for water Quality Habitations only) in all the 14 Districts of the J & K State	Dept. of Drinking Water Supply, MoRD, GoI	'06-'07	45.50	J&K State	GA, M&E, S&S, P&VA, RD
(xxxii)	District Level Monitoring of Accelerated Rural Water Supply Programmes (ARWP); in all the 14 Districts of the J & K State					
(xxxiii)	District Level Monitoring of all MoRD programmes in all the 14 Districts of the J & K State					
(xxxiv)	Random Sample Survey of Rural Habitation-2006 in 30 Blocks of all the 14 Districts of the J & K State	Economic & Monitoring Wing, MoRD, GoI	'06-'07		J&K State	GA, M&E, S&S, P&VA, RD
(xxxv)	Evaluation of Survival of Planted Seedling / One-year Plantation activities undertaken During year 2005-06, by all the agencies-Govt., Public or Private in the Raipur District, Chhatisgarh.	Dept. of Drinking Water Supply, MoRD, GoI	'06-'07	10.956	J&K State	GA, M&E, S&S, P&VA, RD
(xxxvi)	Evaluation of Survival of Planted Seedling / One-year Plantation activities undertaken During year 2005-06, by all the agencies-Govt., Public or Private in the Raipur District, Chhatisgarh.	NAEB, MoE&F, GoI	'06-'07	0.58	Chhatisgarh	M&E, S&S, FM, P&VA
(xxxvii)	Concurrent Evaluation of SGRY16-State Special Report of Rajasthan	Economic & Monitoring Wing, MoRD, GoI	'06-'07	0.50	Rajasthan	M&E, S&S, P&VA, RD
(xxxviii)	In-depth Study on "Market Survey and Analysis of Horticultural Produce in the North Eastern States & Sikkim"	Ministry of Agriculture, GoI & in collaboration with AFC, New Delhi	'06-'07	28.00 (0.75)	NER & Sikkim	M&E, S&S, P&VA, RD, Agril.
(xxxix)	Final Evaluation of Forest Development Agency of Raipur District, Chhatisgarh	Forest Dept. Govt. of Chhatisgarh	'07-on going	1.50	Chhatisgarh	M&E, S&S, FM, P&VA
(xxxix)	Concurrent Evaluation of Afforestation Project under Grant-in-	NAEB,	'07-on going	0.24	UP State	M&E, S&S, FM, P&VA

16 SGRY: Sampurna Grameen Rozgar Yojna
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	Aid to Voluntary Agencies implemented through NGO (GMVS ¹⁷ , Mainpuri, UP State)	MoE&F, GoI				
(XL)	Concurrent Evaluation of Afforestation Project under Grant-in-Aid to Voluntary Agencies implemented through NGO (GPKS ¹⁸ , Mainpuri, UP State)	NAEB, MoE&F, GoI	'07-on going	0.24	UP State	M&E, S&S, FM, P&VA
(XLi)	India's Reverse Brain Gain (RBG) in Liberalized Era...On g.	NSTMIS, (DST), GoI	'07-on going	14.71	All India	M&E, S&S, PD

13. Any other details:

- i. NRIF has highly qualified and experienced team of planners, economists, engineers, sociologists, management, marketing, scientists & other experts adhering to highest professional standards.
- ii. NRIF adopts **three pronged approach** to tackle any given situation: -
 - a. GAL (Goal, Achievements & Limitations) analysis concept;
 - b. Convergence / Divergence between proprieties – implications of Project Design;
 - c. Communication Network procedures or the client as per NRIF Philosophy (Brief Brochure is enclosed for ready reference)

Date: 13/08/07

Place: New Delhi

Signature (Team Leader)

Name: R P Mattoo

Designation: President, NRIF .

17 Gramin Vikas Vriksaropan Samiti, Mainpuri, UP

18 Gananati Pragatishael Kalyan Samiti, Mainpuri, UP

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